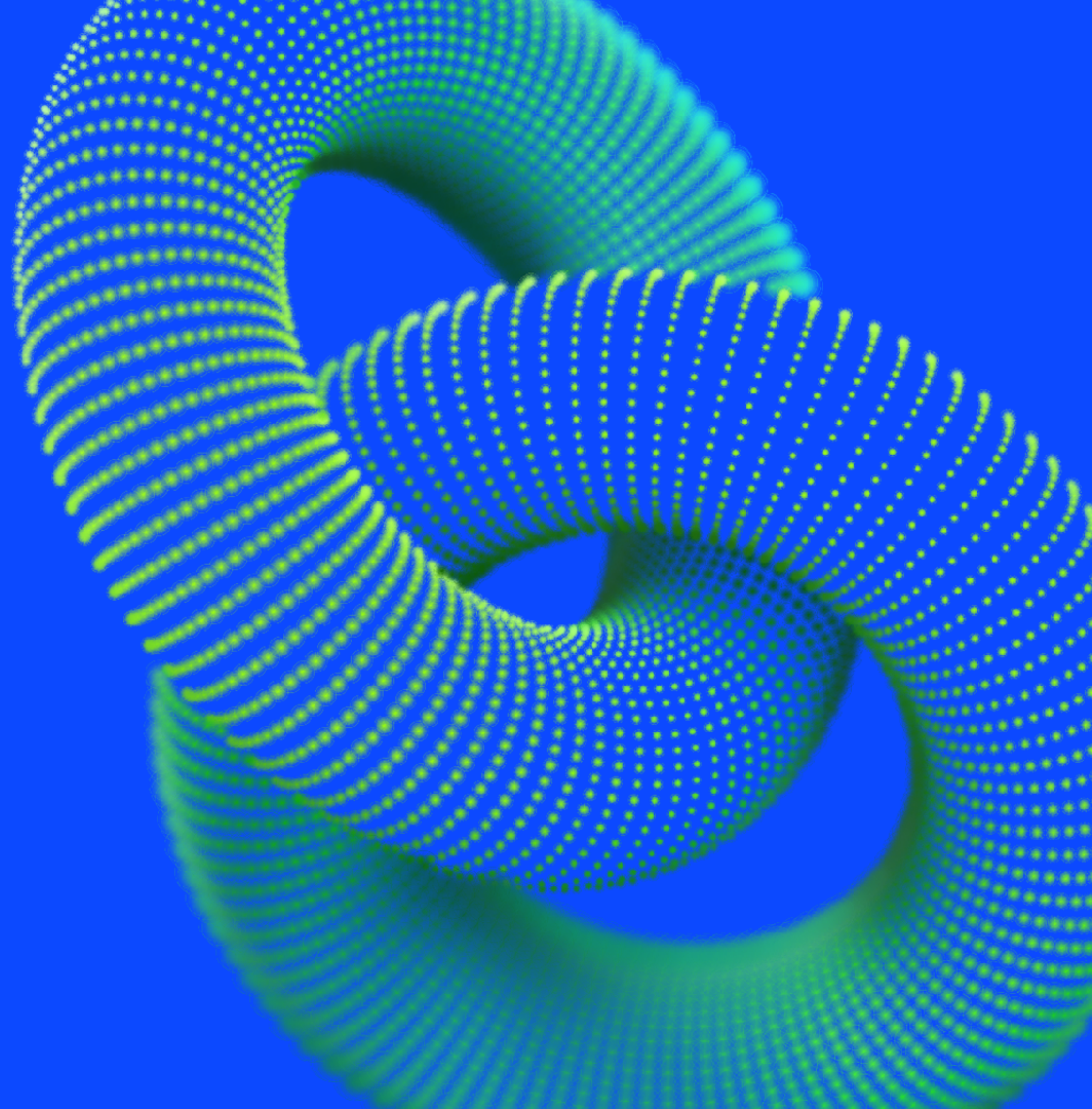


The logo features a stylized 'AI' icon where the 'A' is a green triangle and the 'I' is a white vertical bar. To its right, the words 'CONNECT AI' are written in white, uppercase, sans-serif font.

AI CONNECT AI

Connect the Future

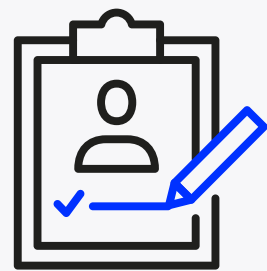
서비스 제안서



업무절차

01. 사전 인터뷰

화상 회의를 통하여
업종과 제품의
수출 적격여부
심사 후 계약 진행



02. 바이어전용 홈페이지 제작

B2B전용
홈페이지 제작
접속자 트래픽 분석
대응메뉴얼 제작



03. 제품 시장조사 컨택메시지 개발

기업의 비전과
핵심 기술, 경쟁력,
차별화 전략 파악,
글로벌 시장의
잠재된 시장상황 검토
후 컨택 메시지 개발



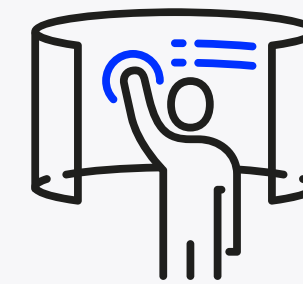
04. 해외 타깃 업체 선별 & 컨택

관련산업 생태계에
속하는 타깃집단
대표 임직원에게
직접 컨택 & 거래
제안 및 홍보



05. 모니터링 & 글로벌 타깃 마케팅 활동 리포트

매월 KPI 성과지표,
활동결과 리포트 전달



06. 결과 분석과 피드백에 따른 타깃팅

데이터분석기반
타깃 바이어 데이터
최적화 및 고도화
적중률을 높혀감



기업을 위한 미래 비즈니스 연결

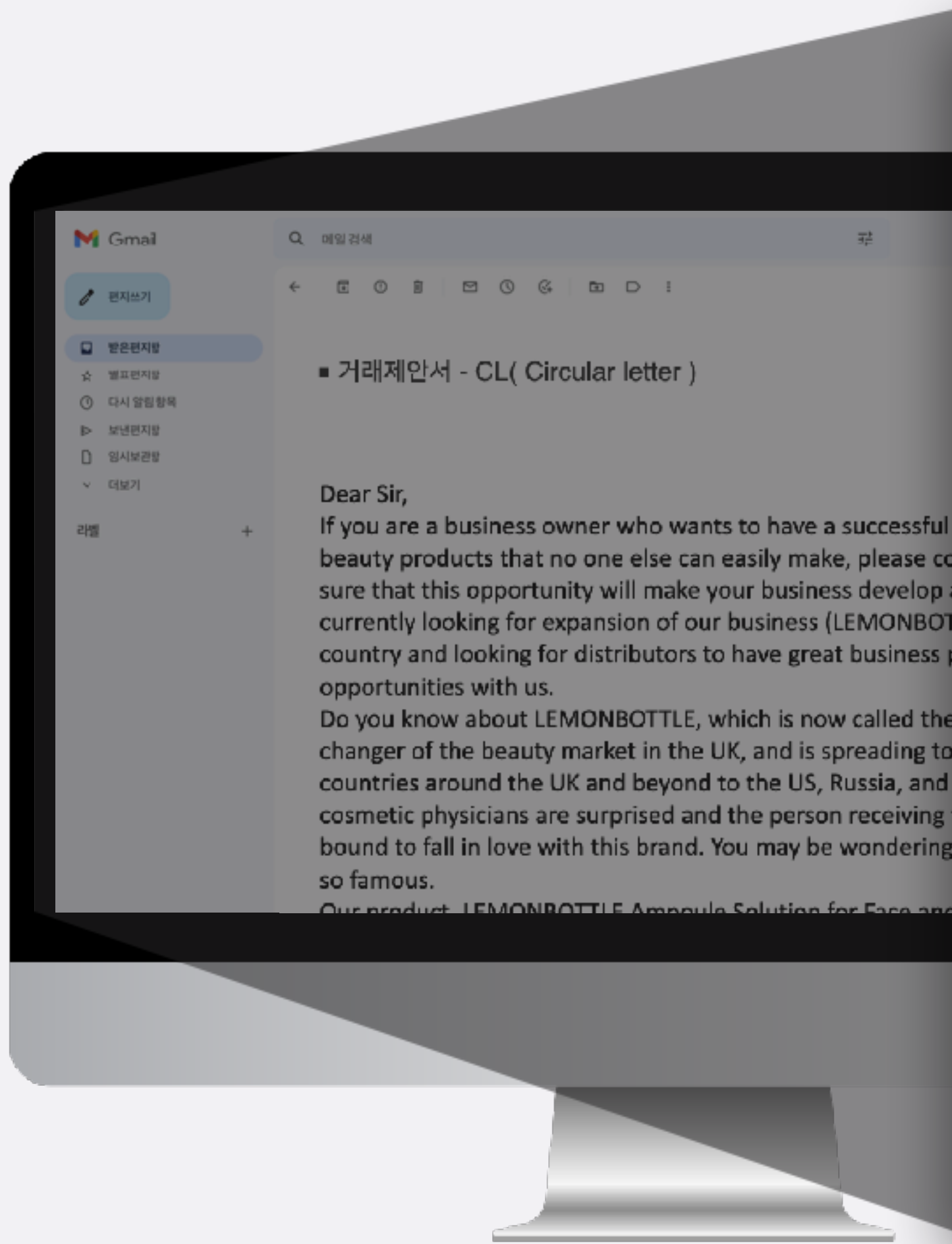
CONNECT AI

01. 글로벌 타깃 마케팅



A. 글로벌 타겟 마케팅

서비스 내용 : 시장조사, 경쟁력분석, 메시지개발, 번역



Hello,

We are Prankers, a global entertainment brand. Known as the leading kids' entertainment brand in the Korean entertainment industry, Prankers has gained fame for launching numerous famous celebrities.

From "Newjeans Idol Lee Hyein" to "Hive Entertainment's Choi Haseul" and "Clissy Idol Kim Riwon," our brand is synonymous with top talent. Our performances have become renowned for attracting casting managers from well-established Korean entertainment agencies.

Our goal at Prankers is to provide opportunities for K-pop enthusiasts to become celebrities, fostering global connections, and facilitating cultural exchange. We envision a community of K-pop lovers who can become celebrities through Prankers, engage in cross-cultural interactions, and grow as global leaders. Additionally, we aim to create collaborative partnerships within the Prankers community to generate revenue through joint business initiatives.

The key aspects of Prankers' fame and vision include:
Celebrity Launches: Prankers is renowned for launching numerous famous celebrities who have gained high recognition in the K-pop entertainment industry, such as "Newjeans Idol Lee Hyein," "Hive Entertainment's Choi Haseul," and "Clissy Idol Kim Riwon."

Partnerships with Global Agencies: Prankers has established partnerships with prominent Korean entertainment agencies, ensuring that our performances attract casting managers from both domestic and international agencies, providing networking and collaboration opportunities.

Cultural Exchange with K-pop Enthusiasts: Prankers offers a platform for K-pop enthusiasts to become celebrities and engage in global cultural exchange. Our vision is to support individuals participating in Prankers in enhancing their artistic abilities and advancing their global careers.

We would like to explore potential business collaborations to realize our goals and vision at Prankers. If you are interested in discussing further details and opportunities for collaboration, we would appreciate hearing from you.

If you have any questions or require additional information about Prankers' global license business, please don't hesitate to reach out to us. We eagerly await your prompt response.

Thank you.

Best regards,
Yang Songyi
www.prankers.world



기업을 위한 미래 비즈니스 연결

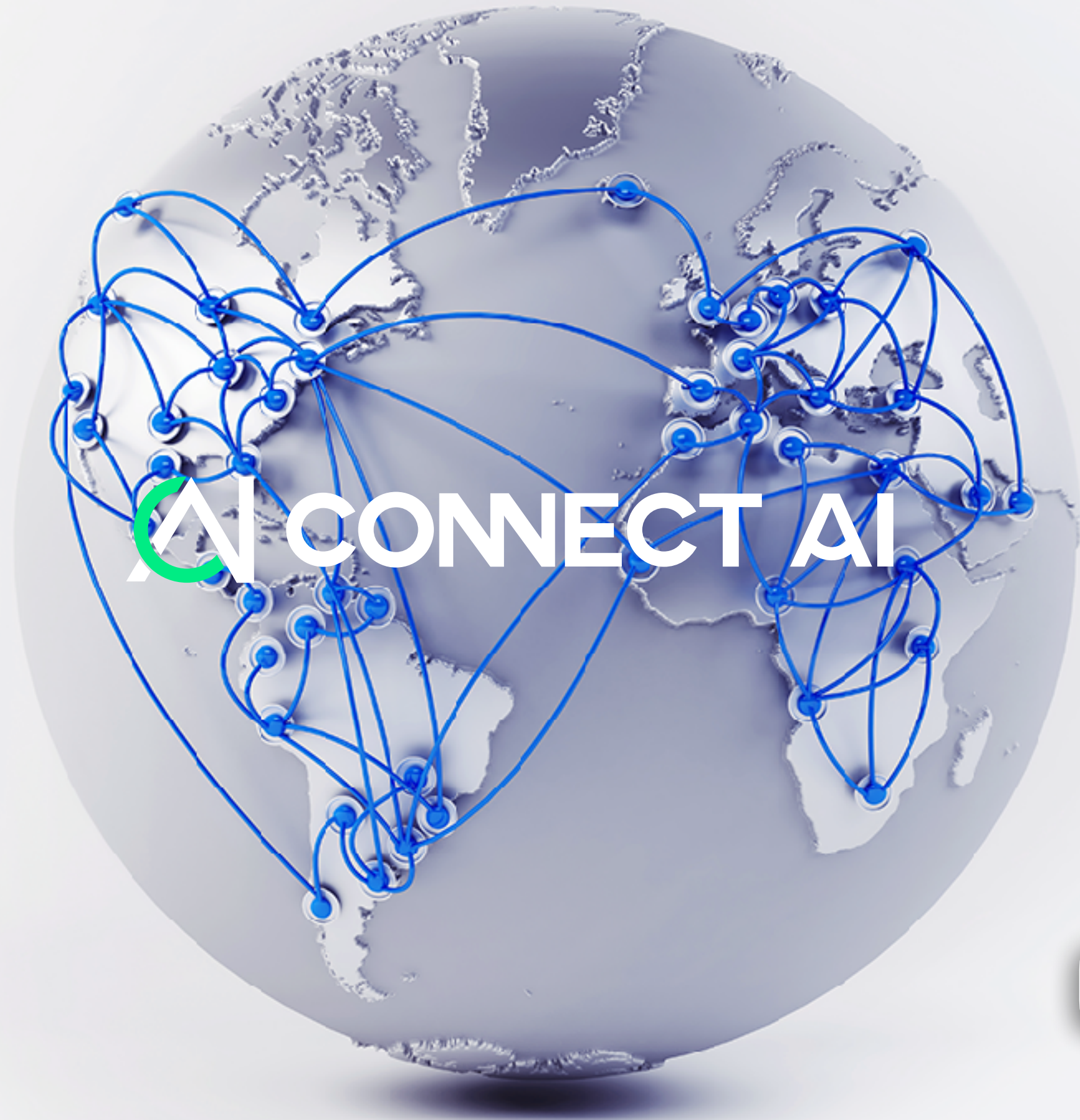
CONNECT AI

02. 글로벌 AI 세일즈팀



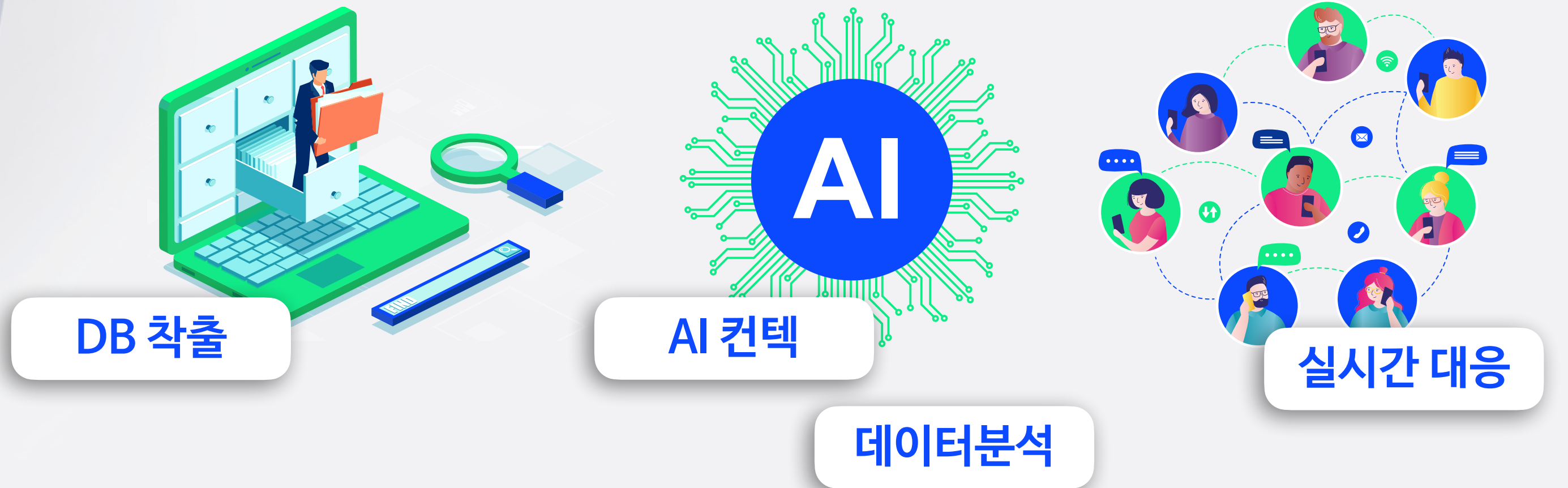
‘글로벌 AI 세일즈팀’ :

서비스 내용 : 타깃마케팅, B2B전용플랫폼, 데이터분석, 실시간대응



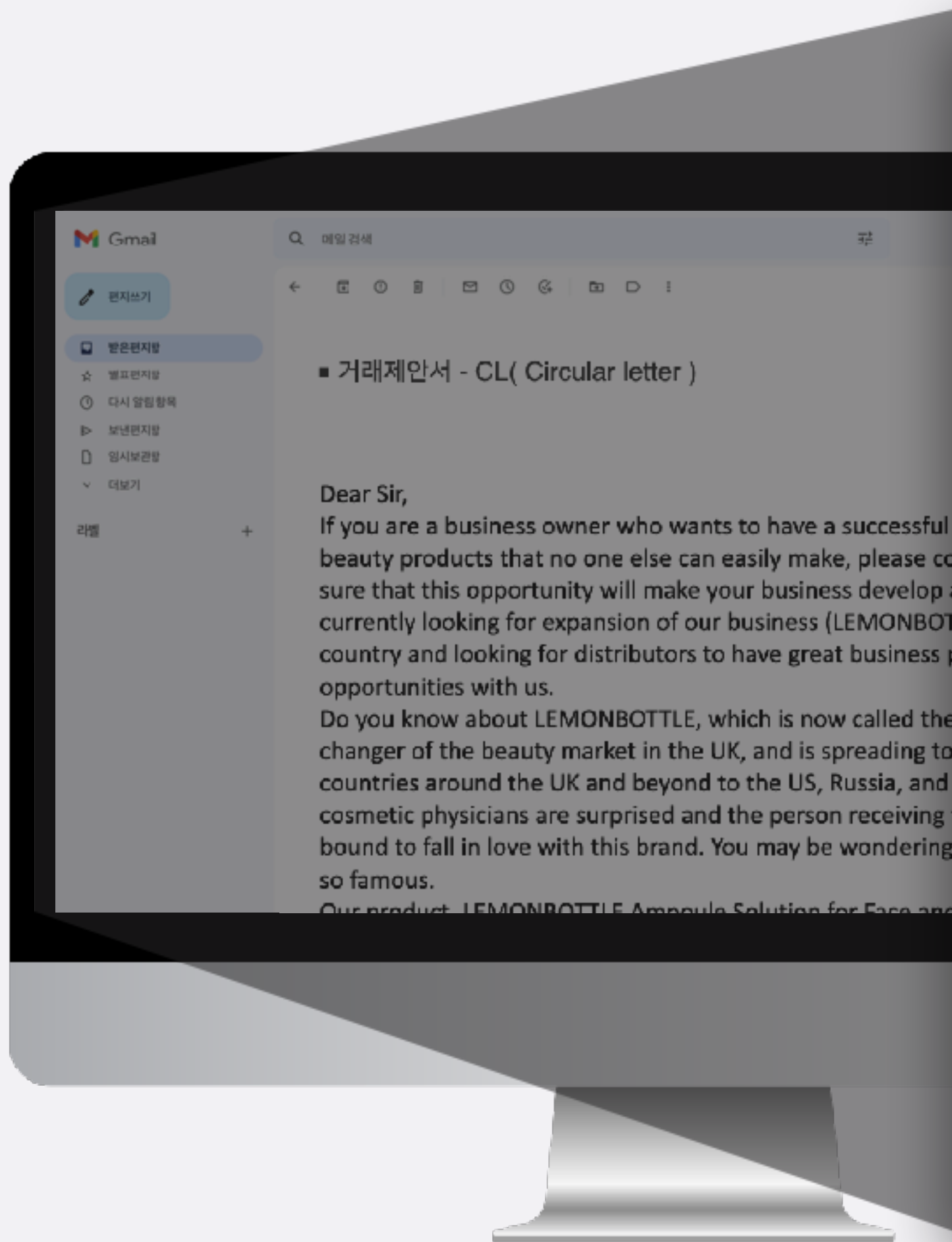
글로벌 진출 AI IN ONE

커넥트AI는 글로벌 시장진출부터 바이어 컨텍, 홍보, 대응까지
‘글로벌 AI 세일즈팀’으로 한번에 해결하세요!



A. 글로벌 타겟 마케팅 :

서비스 내용 : 시장조사, 경쟁력분석, 메시지개발, 번역



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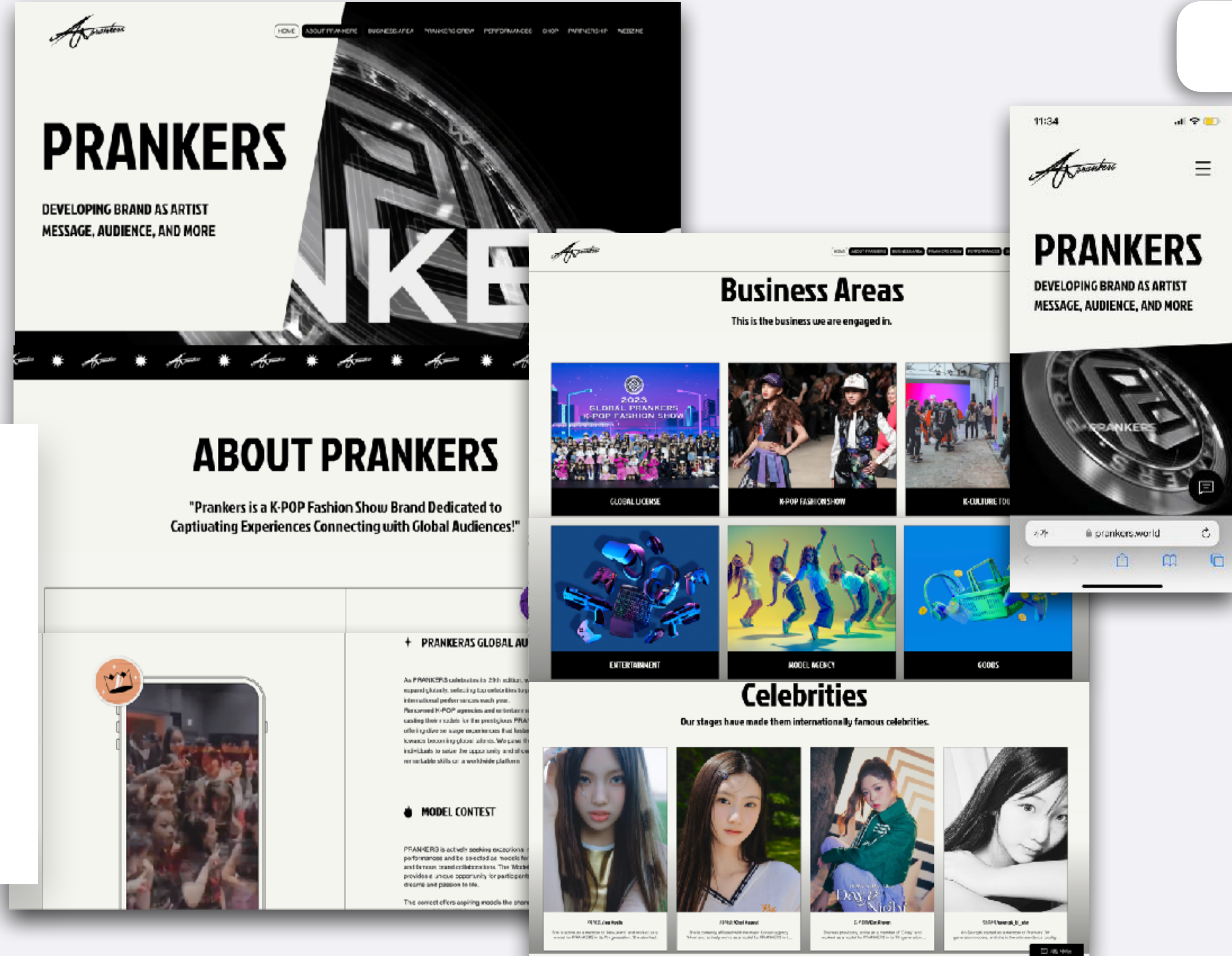
Best regards,
Yang Songyi
www.prankers.world



B-1. B2B전용 플랫폼

글로벌화를 위한 B2B전용 플랫폼

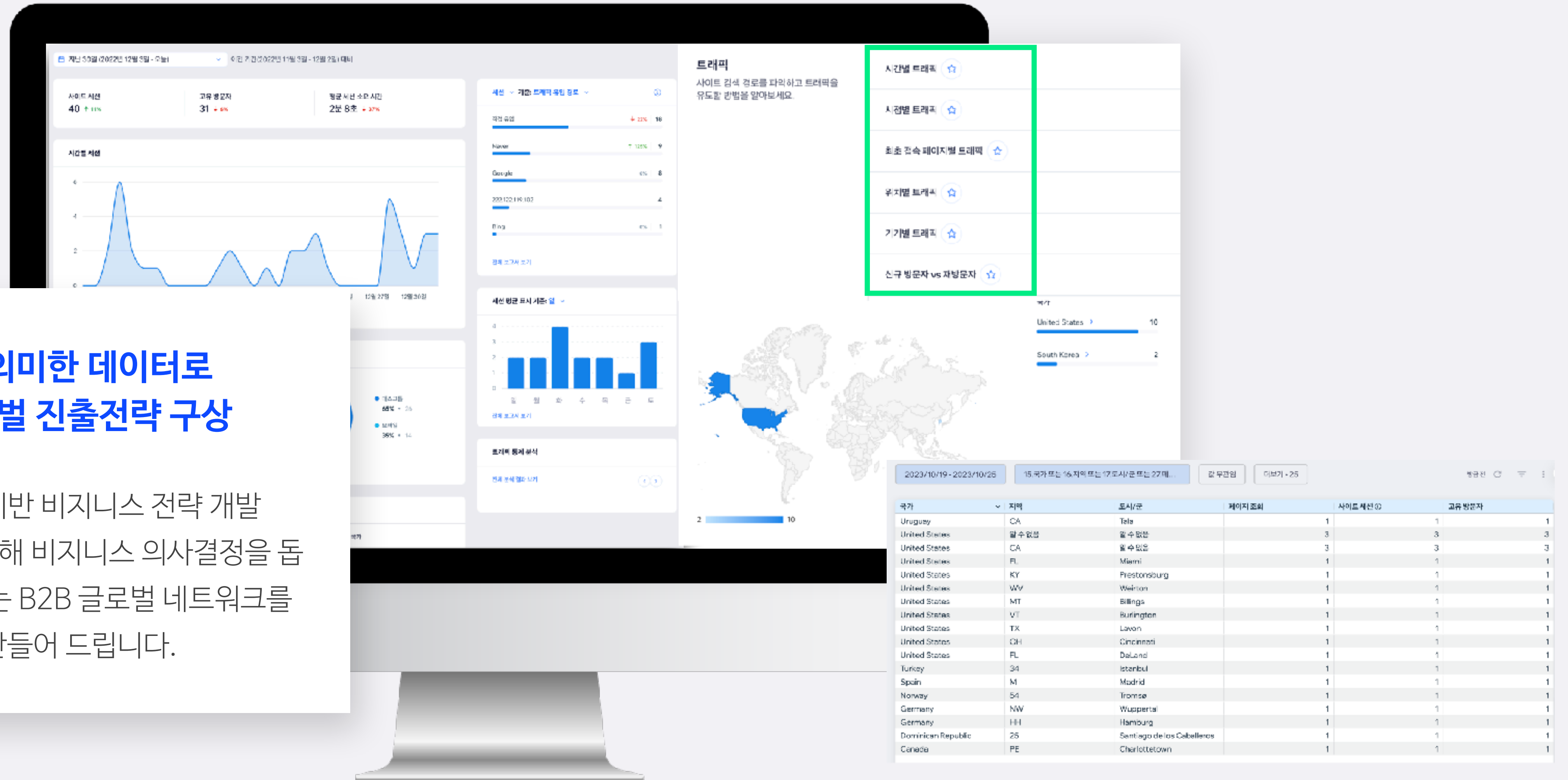
여러 메시지를 담고 있는 복잡한 홈페이지가 아닌, 글로벌 타겟 기업만을 위한 비즈니스 제안을 담은 B2B전용 플랫폼으로 메시지를 강화하세요!



B-2. 데이터분석

유의미한 데이터로 글로벌 진출전략 구상

데이터 기반 비즈니스 전략 개발
데이터를 통해 비즈니스 의사결정을 돕
고, 의미있는 B2B 글로벌 네트워크를
만들어 드립니다.



C. 실시간 대응

Inquiry 실시간 대응 실시간 바이어 DB 전달

수출 및 해외 마케팅 전담 인력이 없거나, 수출을 희망하지만 여러가지 여건상 자체운영이 불가능한 기업을 위한 서비스로 메뉴얼대로 대응하고 실시간으로 바이어 정보를 전달합니다.

